



2023 Cook Islands People's Choice Awards

Terms and Conditions

These terms and conditions ("Terms") outline the rules and guidelines for participating in the 2023 Cook Islands People's Choice Awards ("Awards"). The awards are organized by the Cook Islands Tourism Marketing Corporation (CIT), hereinafter referred to as the "Organizer. By participating in the Awards, you agree to abide by these Terms in their entirety.

Nominations:

1. **Eligibility:** Nominations can be made by visitors, community members, and industry stakeholders who wish to recognize outstanding businesses and individuals within the Cook Islands tourism community.
2. **Nomination Process:** Nominations can be submitted online through the official Awards portal at www.cookislands.travel/pca within the nomination period.
3. **Nomination Categories:**
 - a. Business Category: Recognizing exceptional businesses in the tourism sector.
 - b. Individual Category: Recognizing outstanding individuals contributing to the tourism industry.
4. **Nomination Period:**
 - a. Nominations Open: 12pm, Wednesday 27 September 2023 (CKT).
 - b. Nominations Close: 12pm, Wednesday 11 October 2023 (CKT).
5. **Nomination Review:** Cook Islands Tourism will review and compile a Top 25 Nominee Finalist list for each category after the nomination period ends.

Voting:

1. Voting Period:

- Voting Opens: 12pm, Monday 16 October 2023 (CKT).
- Voting Closes: 12pm, Friday 27 October 2023 (CKT).

2. Voting Platform: Voting for the 2023 Cook Islands People's Choice Award will take place exclusively on the official Cook Islands Facebook page:

www.facebook.com/theCookIslands.

3. Voting Instructions:

- To cast your vote, visit the official Cook Islands Facebook page during the voting period (12pm, 16 October 2023, to 12pm, 27 October 2023, CKT).
- Navigate to the Individual and Business Finalist Nominees photo albums on the official Cook Islands Facebook page.
- For each finalist nominee you wish to vote for, simply react to their respective image by clicking the desired reaction (e.g., like, love, care etc.). Each reaction counts as one (1) vote for that nominee.
- You may vote for multiple finalist nominees, but you can only vote once per finalist nominee using your Facebook account.

4. Vote Limitations:

- Only reactions (e.g., like, love, care etc.) on the finalist nominees' images within the designated photo album on the official Cook Islands Facebook page will be considered valid votes.
- Reactions made on shared posts, comments, or other unrelated content will not be counted as votes.
- Any votes received after the closing of the voting period (12pm, 27 October 2023, CKT) will not be considered in the final tally.
- In the event of a tie, the organizer will implement a tiebreaker procedure to determine the winner of the People's Choice Award.
- The organizers reserve the right to disqualify and exclude votes that do not adhere to these instructions and limitations.

These instructions and limitations will help guide participants and maintain the fairness and accuracy of the voting process for the People's Choice Award.

Awards and Prizes:

1. **Business Category Award:** The winner of this category will be awarded a Marketing & Promotion package valued at \$3,000, supplied by Cook Islands Tourism.
2. **Individual Category Award:** The winner of this category will receive an 'Experience' and Marketing prize package valued at \$1,500, and the title of Kia Orana Ambassador.
3. All prizes and awards are non transferable.

Announcement of Winners:

- Winners will be announced on 01 November 2023 on Cook Islands Tourism official channels.

General:

1. **Disqualification:** Cook Islands Tourism reserves the right to disqualify any nomination or participant found in violation of these Terms or engaged in fraudulent activity.
2. **Amendments:** Cook Islands Tourism reserves the right to modify or amend these Terms at any time without prior notice.
3. **Exclusion:** Employees of Cook Islands Tourism and their immediate family members are ineligible to make nominations.
4. **Governing Law:** These Terms shall be governed and interpreted by the decisions, judgments, and rulings made by the CEO of CIT. Any disputes arising shall be subject to the exclusive jurisdiction and final judgment of the CEO of CIT. No correspondence will be entered into regarding the decisions.

For more information and updates, please visit www.cookislands.travel/pca

Disclaimer:

The 2023 Cook Islands People's Choice Awards ("Awards") are an initiative organized and administered by Cook Islands Tourism Marketing Corporation ("CIT"). CIT is solely responsible for the operation, coordination, and management of the Awards, including but not limited to the nomination process, voting, selection of winners, and awarding of prizes.

The Awards are not affiliated with or endorsed by any third-party entity, platform, or social media network unless explicitly stated. Any mention of external websites, platforms, or social media channels is for informational purposes only and does not imply endorsement or partnership.

Participants and nominators understand and acknowledge that any queries, concerns, or inquiries related to the Awards should be directed to Cook Islands Tourism through the official communication channels provided by CIT.

For more information, queries, or clarifications regarding the 2023 Cook Islands People's Choice Awards, please contact Cook Islands Tourism at online@cookislands.travel