

**For Release in the Coconut Connection – issue 19th August 2024**

## **Castaway Beach Bar: A Fresh Look with the Same Unforgettable Vibe**

**Rarotonga, Cook Islands – 14-Aug-24** – The iconic beach bar formerly known as Wilson's Beach Bar has undergone an exciting transformation, now proudly operating as Castaway Beach Bar. Alongside its new name, Castaway Beach Bar unveils a refreshed brand, extended opening hours, and an updated menu while preserving the cherished elements that have made it a beloved joint. And now with free internet for all diners! So come around for delicious food and fresh drinks on the beach!

**New Branding and Logo** Castaway Beach Bar's new logo perfectly encapsulates the essence of what makes this spot unique, featuring a whale tail, waves, and a sunset. These elements highlight the bar's breathtaking location right on the beach, where guests can watch stunning sunsets and witness whales swimming past and breaching behind the reef.

**New Opening Hours** In response to feedback from our loyal guests, Castaway Beach Bar has updated its opening hours. While we have discontinued our daily breakfast service, the bar and restaurant are now open from 2 PM to 9 PM, Monday through Saturday. Additionally, due to popular demand, we've added a Sunday brunch service beginning at 10 AM, with the bar and restaurant remaining open until 9 PM. This extension gives our in-house guests and island visitors the perfect opportunity to relax and enjoy delicious food and cocktails while admiring the breathtaking lagoon views.

**Revamped Menu** We are thrilled to introduce an exciting new menu while keeping all the beloved drinks and meals our guests adore. Our diverse offerings cater to everyone, featuring a variety of snacks, pizzas, seafood, vegetarian options, desserts and dessert cocktails. Our updated selections promise to elevate your dining experience, perfectly complementing our stunning venue.

**Complimentary Unlimited Internet** Castaway Beach Bar now offers free and unlimited internet on the beach for all diners. This new feature allows guests to stay connected, instantly share their memorable moments, and enjoy the convenience of seamless internet access while relaxing feet in the soft, white sand.

**Unchanged Excellence** Despite these exciting changes, what remains constant is the outstanding service provided by our very friendly and lovely staff. Their dedication to making every visit special continues to be the heart and soul of Castaway Beach Bar.

**Experience the Transformation** We invite everyone to come and experience the new Castaway Beach Bar. Enjoy the stunning views, feel the cool ocean breeze, savour our delicious food and drinks, and connect with loved ones while basking in the beautiful beachside atmosphere.

For more information, please contact us on +682 21546 or [relax@castawayvillas.com](mailto:relax@castawayvillas.com) or check our [website](#).

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**About Castaway Beach Bar** Castaway Beach Bar, formerly known as Wilson's Beach Bar, is located on the pristine beaches of Arorangi, Rarotonga, Cook Islands. Renowned for its breathtaking sunsets, whale sightings, and exceptional service, Castaway Beach Bar offers a unique al fresco dining experience with a newly revamped menu and extended hours. Come and discover the charm of Castaway Beach Bar.

