

# Industry Checklist

Kia Orana Partners,

We are excited to support you through your tourism journey and help make it as successful as possible wherever we can. Below, you'll find a checklist of all the resources available to assist you in your business.

## Stay up to date

Subscribe to our email database, Coconut Connections to receive regular industry news and updates. [Click here](#) to sign up for our newsletter.

## Are you on our website?

Have you listed your business on our page, [www.cookislands.travel](http://www.cookislands.travel) [Click here](#) to list your business or make an update to your information.

### List a special offer

Running a special? Let us know! [Click here](#) to be listed on our website. If you run into any issues, please email [online@cookislands.travel](mailto:online@cookislands.travel)

## Get social with us!

Make sure your business is following us on all our social media platforms! Remember to use our hashtags to help your business receive more visibility online.

- Instagram [@cookislands](#)
- Facebook [TheCookIslands](#)
- Tiktok [@thecookislands](#)
- LinkedIn [@cookislands](#)

Hashtags: #cookislands #loveourlittleparadise

### Digi Tips

View our collection of 'digital tips' to help you build your online presence and make the most of social platforms. [Click here to view.](#)



## ✓ Want to expand your reach?

Below is a list of Online Travel Agents commonly used by the industry that you may want to list your business on.

Accommodation			
<b>Airbnb</b>	<a href="#">sign up here</a>	<b>Smartie</b>	<a href="#">sign up here</a>
<b>Booking.com</b>	<a href="#">sign up here</a>	<b>Tripadvisor</b>	<a href="#">sign up here</a>
<b>eDreams</b>	<a href="#">sign up here</a>	<b>Vacation Renter</b>	<a href="#">sign up here</a>
<b>Expedia</b>	<a href="#">sign up here</a>	<b>Viator</b>	<a href="#">sign up here</a>

Experiences	
<b>Booking.com</b>	<a href="#">sign up here</a>
<b>Expedia</b>	<a href="#">sign up here</a>
<b>Tripadvisor</b>	<a href="#">sign up here</a>
<b>Viator</b>	<a href="#">sign up here</a>

## ✓ Support our Familiarisation Programme

Our Famil Programme gives agents, media, and influencers firsthand experiences of the Cook Islands. Partner with us by offering special rates to be featured in these visits. Fill out an [industry support form](#) to get involved.

## ✓ Join us at a travel show

Are you interested in attending one of our upcoming trade or consumer, travel shows? [Click here](#) to view the travel show calendar. Please note this may be updated without notice.

## ✓ Are you Cook Islands Quality Assured?

The Cook Islands Quality Assured program affirms that your business is a quality tourism product by meeting a set of minimum standards and guidelines. The best part? It's completely free! [Click here](#) for more information.

## ✓ Have you completed the Kia Orana Training?

Our Kia orana Training Programmes cover almost everything to ensure we're constantly conveying our best Kia orana Spirit and Kia orana customer care. [Click here](#) to get your business involved with the Kia Orana Training Programme.



## Other useful links and resources

- [Island Brochures](#)
- [Island Nights Guide](#)
- [Safety Factsheets](#)
- [Virtual 360 Tour](#)
- [Visitor Factsheets](#)
- [Visitor Feedback Form](#)
- [Cook Islands Tourism Staff Directory and Market Rep Contacts](#)

You can access our full [industry toolkit here](#).

## Ravenga Tauturu

"Stand Out, Shine Bright, Be certified!" - Focus on your unique offerings, deliver exceptional quality, and pursue relevant certifications and recognition.

For more information come visit us at our head office, 14 Maire Nui Drive, Avarua, Rarotonga, Monday - Friday 8am - 4pm. Call us on (682) 24 953 or via email [online@cookislands.travel](mailto:online@cookislands.travel)

